



**Thank you for considering sponsoring Carolina Roller Derby!** By partnering with CRD, your support will not only help us achieve our mission of bringing the sport of roller derby to the Triangle, but will also provide you with a tax benefit. We are committed to using all donations to further our cause, continue growing our league, and contribute positively to our community. As a 501(c)3 nonprofit organization, your financial contributions are considered a tax-deductible donation.

## **CRD's Mission & Vision**

**Carolina Roller Derby** is a 501(c)(3) nonprofit organization serving the greater Triangle Area through the sport of flat-track roller derby. We provide an inclusive space for women and gender-expansive individuals through healthy athleticism, competition, and community.

Carolina Roller Derby seeks to empower individuals to expand their physical and mental strength, create an inclusive environment, and give back to the local community.

## **Why Partner with CRD?**

**Gain valuable exposure with Carolina Roller Derby.**

When CRD posts, shares, and shouts out your business in numerous capacities, you are getting great exposure to a dedicated and passionate fanbase. With 2025 being CRD's 21st season, we anticipate high energy and support from the community. There's no better time to become a trusted sponsor of our league and support our growth as we continue to bring the exciting, hard-hitting fun of roller derby to our Triangle community.

*Please note that as a nonprofit organization, Carolina Roller Derby reserves the right to accept or deny any sponsorship partnerships based on alignment with our values. We hold ourselves to high standards of social responsibility and expect the same from our sponsors — and prioritize partnering with organizations who share our values of inclusion, equity, and accountability.*

Join the CRD family today!



[SponsorshipDirector@carolinarollerderby.com](mailto:SponsorshipDirector@carolinarollerderby.com)



[carolinarollerderby.com](http://carolinarollerderby.com)



## 2025 SPONSORSHIP PACKAGES

### Penalty Box: \$1,000

- Half-page ad in digital programs
- Every time announcers mention the penalty box during a home game, your business will receive a mention. (Minimum of five mentions per home game.)
- Rotating scoreboard advertisements at home bouts
- Monthly social media mentions (FB/Instagram)
- Year-round link featured on CRD website (full page, priority placement)
- Five tickets to each CRD home game

### Time Out: \$750

- Half-page ad in digital programs
- Every time announcers mention the penalty box during a home game, your business will receive a mention. (Minimum three mentions per game.)
- Rotating scoreboard advertisements at home bouts
- Social media mentions every other month
- Year-round link featured on CRD website (half page, secondary placement)
- Three tickets to each CRD home game

### Half Time: \$500

- Half-page ad in digital programs
- When half-time is called your business will receive a mention.
- Rotating scoreboard advertisements at home bouts  
Quarterly social media shout-outs/
- Year-round feature on CRD website (1/4 page, tertiary placement)
- Two tickets to each CRD home bout

### A LA CARTE OPTIONS:

- Rotating scoreboard advertisements at home games
  - \$30/game
  - \$150/year
- Half-page ad in digital programs.
  - \$150/year
- Raffle prizes — Donate a raffle item or basket with your branded material/products!
- Sponsored donations: Anytime someone goes to your business and mentions “Carolina Roller Derby” give a tax-deductible donation to our organization for a set period of time!
- Specialized discount codes: Work with CRD to create a specialized discount code to incentivize skaters/followers to frequent a business or promote a product, etc.
- Sponsor any of the following and have an announcer shoutout accordingly (price per bout):
  - Team Timeout sponsor: Sponsor shoutout every time a team timeout is called (\$50)
  - Official Timeout Sponsor: Sponsor shoutout every time an official timeout is called (\$50)
  - Official Review Sponsor: Sponsor shoutout every time an official review is called (\$50)
  - Penalty Box (\$100)
  - Scoreboard (\$100)
  - Bout-day tabling (dependent on space available) (\$150)

Build a custom sponsorship package  
that meets your needs!